



## SNAC Editing Cheat Sheet

Minimum & Optimal Requirements: [bit.ly/SNACReq](https://bit.ly/SNACReq)

Find all modules & extra materials on the SNAC Website: [bit.ly/SNACs](https://bit.ly/SNACs)

Questions? Ask the NARA SNACSchool Team: [snac@nara.gov](mailto:snac@nara.gov)

# Walker, C. J., Madam, 1867-1919

**Instructions:** When saving an Identity Constellation, the *Entity Type* and at least one *Name Entry* are required.

- Core Data
- History ▾
- Demographics ▾
- Relations ▾
- Corporate Description ▾
- Control ▾

## Core Data

Information

Entity Type \*

- corporateBody
- family
- person**
- person




Walker, C. J., Madam, 1867-1919  
*Computed Name Heading*

**Name Components**

Name: Walker, C. J., Madam, 1867-1919

☰	Surname	x ▾	Walker	⊖
☰	Forename	x ▾	C. J.	⊖
☰	NameAddition	x ▾	Madam	⊖
☰	Date	x ▾	1867-1919	⊖


[+ Add Component](#)


-  Cite
-  Undo
-  Trash


**Core Data (Required)**  
Select Entity Type:  
corporateBody  
family  
person

**Name Entry (Required)**  
Use RDA rules

Preference  Preferred

Language eng x ▾ 

Script Latn x ▾ 

Rules authorizedForm x ▾ rda x ▾ 

[+ Add Rule](#)

History ▾

Demographics

BiogHist

Exist Dates

Places

General Contexts

Structure or Genealogies

## History

### BiogHist (optimal)

Use at least one citation for BiogHist

## Biographical History

Sarah Breedlove was born in Louisiana. She married, had a daughter, A'Lelia, and was widowed at age 20. She moved to St. Louis, where she experimented with preparations to grow and straighten hair and sold them door-to-door. In 1905 she moved to Denver, where she married newspaper man Charles J. Walker. As her business grew, she opened a Pittsburgh office, then moved to Indianapolis in 1910, setting up a factory and beauty school. The business later expanded to include New York offices, where Walker built a mansion. As her wealth grew, Walker invested heavily in real estate and gave to African American charities. A self-made businesswoman, Walker became a national figure and leader, leaving the legacy of a highly successful business founded by blacks to serve black customers.

From the description of Madam C.J. Walker papers, 1910-1980. (Indiana Historical Society Library). WorldCat record id: 29251551



Cite



Edit



Trash

Language eng

Script Latn

History ▾

Demographic

BiogHist

Exist Dates

Places

General Contexts

Structure or Genealogies

Places

+ Add New Place

Irvington

*NY, US*

Type AssociatedPlace

Role Birth

Address

Descriptive Note Also known as Irvington-On-Hudson

Start Date

1867-12-23

Machine-Readable

Start Date

December 23, 1867

Natural Language

Start Date Type

Birth

Start Fuzzy Range

End Date

1919-05-25

Machine-Readable

End Date

May 25, 1919

Natural Language

End Date Type

Death

End Fuzzy Range

Descriptive Note

## History

### Exist Dates (Optimal)

Use DACS rules for determining the dates

### Places (Optimal)

Minimum one location

**For both:** edit existing section or Add New; fill out relevant information

## Demographics ▾

Genders

Nationalities

Languages Used

Occupations

Subjects

## Occupations

+ Add New Occupation

Term Philanthropists



Cite



Edit



Trash

## Subjects

+ Add New Subject

Term Hair preparations industry



Cite



Edit



Trash

Term African Americans



Cite



Edit

## Demographics

**Gender, Nationalities,  
Languages Used,  
Subjects** - Optional

**Occupations (Optimal)**  
SNAC interface  
allows browsing of  
occupations at this  
time.

Relations ▾

Corporate I

Resource Relations

Internal CPF Relations

External CPF (Same As)

Other Entity IDs (Same As)

## Relations

### Resource Relations (Required)

Minimum one archival resource

Don't forget to select the correct role for the resource to the entity



Walker, C. J., Madam, 1867-1919



referencedIn



Nettie J. Asberry Photograph Collection ca. 1917-1941

#### Resource **Nettie J. Asberry Photograph Collection, ca. 1917-1941**

Title: Nettie J. Asberry Photograph Collection ca. 1917-1941

Portraits collected by Nettie J. Asberry of herself and prominent African Americans of the early 20th century.

ArchivalResource:

<http://nwda.orbiscascade.org/ark:/80444/xv81062> [View](#)

[View in SNAC](#)

**Role** referencedIn

**Descriptive Note**

Cite

Edit

Trash

## Adding a new resource:

Perform a search for a resource. If it's in SNAC already select the archival resource; otherwise create a new resource and follow the steps

Make sure to add the selected role for the resource (creatorOf, referencedIn, etc.)

### Search Resources

Type or paste the unique URL for the resource in the box below. If we have a cached copy of the resource, select the version you want to reference by using the radio button to the left, then click "Continue." If the resource you are looking for is not found, choose "Create New Resource."



### Search Results

No results found.

OR

Create New Resource

Cancel

Continue



### Search Results

Showing 1 of 1 results.

- Madam C.J. Walker papers, 1910-1980.  
The collection contains the personal and business papers of Madam Walker and others who owned or worked for the Walker Manufacturing Company, company records of the business and related beauty schools and agents, and materials from businesses located in the Walker Building in Indianapolis. Personal papers include those of Walker, her daughter A'Lelia and granddaughter Mae Walker Perry, and managers Freeman B. Ransom, Robert L. Brokenburr, and Willard B. Ransom. The core of the collection contains business records of the Walker Manufacturing Company, the Walker College of Beauty Culture, and the National Beauty Culturists and Benevolent Society of Madam C.J. Walker Agents. Company records are not complete. Also included are photographs of individuals, groups, and properties; and company advertisements.  
<https://indianahistorylibrary.on.worldcat.org/oclc/29251551> [View](#)  
[View in SNAC](#)

OR

Create New Resource

Display Entry \*

Indiana NHL Madame C.J. Walke

Title \*

Indiana NHL Madame C.J. Walke

Date

YYYY or YYYY-YYYY

Resource Link

https://catalog.archives.gov/id/132002403

Abstract

This resource is located in Marion County, Indiana. Areas of significance include: Ethnic Heritage; Black; Social History; Invention; Entertainment/Recreation; Commerce. Architectural classifications include: Art Deco. The National Historic Places Register Reference Number is 80000062\_NHL.

Extent

Languages

+ Add Language



Holding Repository

United States. National Archives and Records Administration



Can't Find the Holding Repository?

Relations ▾

Corporate Des

Resource Relations

**Internal CPF Relations**

External CPF (Same As)

Other Entity IDs (Same As)

## Relations

### Internal CPF Relations (Optimal)

Minimum one internal CPF relation link



**Target** Roosevelt, Theodore, 1858-1919  
<http://n2t.net/ark:/99166/w67h1h16> [View](#)

**Type** associatedWith

**Descriptive Note**



Cite



Edit



Trash



**Target** Walker Building (Indianapolis, Ind.)  
<http://n2t.net/ark:/99166/w66m84sw> [View](#)

**Type** associatedWith

**Descriptive Note**



Cite



Edit



Trash



Use the search box below to find a Constellation. Select one by using the radio button to the left. You may view any constellation by choosing the "View" link next to the ARK

bundle

## Search Results

Bundles, A'Lelia Perry  
<http://n2t.net/ark:/99166/w6zp5490> [View](#)

Bundles for Britain, Inc.  
<http://n2t.net/ark:/99166/w6pp42h0> [View](#)

Bundleduffer, Gertrude.  
<http://n2t.net/ark:/99166/w6088cks> [View](#)

Bundle, John  
<http://n2t.net/ark:/99166/w6p112jr> [View](#)

## Adding new Internal CPF relations

Search for entity

Select the type of relationship

Feel free to add a descriptive note

*Relationships are not automatically reciprocal in the other entity*

**Target** Bundles, A'Lelia Perry  
<http://n2t.net/ark:/99166/w6zp5490>

**Type**

**Descriptive Note**

grandchildOf

grandparentOf

Relations ▾

Corporate Des

Resource Relations

Internal CPF Relations

**External CPF (Same As)**

Other Entity IDs (Same As)

### External CPF (SameAs) (Optional)

Add resources to other authorities

*Examples:*

LC Name Authorities (Id.loc.gov)

Wikidata

National Archives Authorities

### External CPF Relations (Same As)

+ Add New Same-As Relation

Relation Text

Wikidata

URI

<http://www.wikidata.org/entity/Q447716>



Cite



Undo



Trash

Control ▾

Sources

Convention Declarations

# Madam C.J. Walker

(1867-1919)

By Debra Michals, PhD | 2015

Entrepreneur, philanthropist, and activist, Madam C.J. Walker rose from poverty in the South to become one of the wealthiest African American women of her time. She used her position to advocate for the advancement of black Americans and for an end to lynching.

Born Sarah Breedlove on December 23, 1867, on a plantation in Delta, Louisiana, one of six children of Owen and Minerva Anderson Breedlove, former slaves-turned sharecroppers after the Civil War. Orphaned at age seven, Walker lived with her older sister Louvenia,



**Control**

**Sources (Required)**

At least one citation

Find website or print source

**Source Name** NWHM Biography of Madam C.J. Walker

**Citation** Madam C.J. Walker (1867-1919) by Debra Michals, PhD, National Women's History Museum, 2015, viewed on January 10, 2020

**Found Data**

- 1 <p>Entrepreneur, philanthropist, and activist, Madam C.J. Walker rose from poverty in the South to become one of the wealthiest African American women of her time. She used her position to advocate for the advancement of black Americans and for an end to lynching.</p>
- 2
- 3 <p>Born Sarah Breedlove on December 23, 1867, on a plantation in Delta, Louisiana, one of six children of Owen and Minerva Anderson Breedlove, former slaves-turned sharecroppers after the Civil War. Orphaned at age seven, Walker lived with her older sister Louvenia, and the two worked in the cotton fields. Partly to escape her abusive brother-in-law, at age 14 Walker married Moses McWilliams. When her husband died in 1887, Walker became a single parent of two-year old daughter Lelia (later known as A'Lelia).</p>

**URI** <https://www.womenshistory.org/education-resources/biographies/madam-cj-walker>

**Language** eng

**Script** Latin

**Descriptive Note**

**Add New Source:** fill out relevant information

**To Cite:** Select the Cite button on relevant page and search for the Source Name

**Source Citation**

Entrepreneur, philanthropist, and activist, Madam C.J. Walker rose from poverty in the South to become one of the wealthiest African American women of her time. She used her position to advocate for the advancement of black Americans and for an end to lynching.

Born Sarah Breedlove on December 23, 1867, on a plantation in Delta, Louisiana, one of six children of Owen and Minerva Anderson Breedlove, former slaves-turned sharecroppers after the Civil War. Orphaned at age seven, Walker lived with her older sister Louvenia, and the two worked in the cotton fields. Partly to escape her abusive brother-in-law, at age 14 Walker married Moses McWilliams. When her husband died in 1887, Walker became a single parent of two-year old daughter Lelia (later known as A'Lelia).

Madam C.J. Walker (1867-1919) by Debra Michals, PhD, National Women's History Museum, 2015, viewed on January 10, 2020  
<https://www.womenshistory.org/education-resources/biographies/madam-cj-walker>

**Source Name** NWHM Biography of Madam... ×