



SNAC Editing Cheat Sheet - Persons

[Minimum & Optimal Requirements](#)

Find all modules & extra materials on the [SNAC Website](#)

Questions? Ask the NARA SNACSchool Team: snac@nara.gov

Walker, Madame C.J., 1867-1919

[Name Elements on Portal](#)

Name Entries History Demographics Relations Corporate Description Sources Control Data

Name Entries

Information

Entity Type *

-
- corporateBody
- family
- person**

Name Entries *

Note: For all variants make sure the dates are included (if applicable) and the rules are selected as well (use alternativeForm)

Name Entries - Required

Select Entity Type:
corporateBody
family
person

Name Entries:
Use RDA rules


Walker, C. J., Madam, 1867-1919
Computed Name Heading


Name Components


Name: Walker, C. J., Madam, 1867-1919

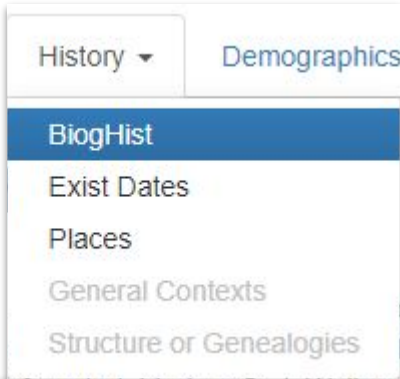
≡	Surname	x	Walker	⊖
≡	Forename	x	C. J.	⊖
≡	NameAddition	x	Madam	⊖
≡	Date	x	1867-1919	⊖

Preference Preferred

Language x 

Script x 

Rules x x 



History

BiogHist - Optimal

Try to use at least one citation for BiogHist

Biographical History

Madam C.J. Walker was an American entrepreneur, philanthropist, and political and social activist. She is recorded as the first female self-made millionaire in America; her fortune came by developing and marketing a line of cosmetics and hair care products for black women through the business she founded, Madam C. J. Walker Manufacturing Company.

She was born Sarah Breedlove in Delta, Louisiana; she was the first child in her family born into freedom after the Emancipation Proclamation was signed. Sarah moved to Vicksburg, Mississippi after being orphaned at the age of 10 and worked as a domestic servant. She married Moses McWilliams in 1882 and had a daughter, A'Lelia. She remarried in 1894 to John Davis but left him in 1903. She then married Charles Joseph Walker in 1906 and became known as Madam C. J. Walker.

In 1888, Madam C. J. Walker and her daughter moved to St. Louis working as a laundress. She suffered dandruff and scalp ailments; this was common among black women of her era. She developed a line of hair care products in 1905, selling her products door to door. In 1908, Walker and her husband relocated to Pittsburgh, Pennsylvania, where they opened a beauty parlor and established Lelia College to train "hair cultists." As an advocate of black women's economic independence, she opened training programs in the "Walker System."

In 1910, Walker relocated her businesses to Indianapolis, where she established the headquarters for the Madam C. J. Walker Manufacturing Company. Walker later built a factory, hair salon, and beauty school to train her sales agents, and added a laboratory to help with research.

Walker was a prominent philanthropist and activist. She delivered lectures on political, economic, and social issues at conventions sponsored by powerful black institutions. Her friends and associates included Booker T. Washington, Mary McLeod Bethune, and W. E. B. Du Bois. During World War I, Walker was a leader in the Circle For Negro War Relief and advocated for the establishment of a training camp for black army officers. In 1917, she joined the executive committee of New York chapter of the National Association for the Advancement of Colored People (NAACP). She died on May 25, 1919, from kidney failure and complications of hypertension.



Language	eng
Script	Latn

Don't forget the [Language](#) and [Script](#)! (We use the ISO codes)

History

Exist Dates - Optimal

Use DACS rules for determining the dates

Places - Optimal

Minimum one location

For both: edit existing section or Add New; fill out relevant information

History ▾ Demographics ▾

- BiogHist
- Exist Dates**
- Places
- General Contexts
- Structure or Genealogies

Start Date Machine-Readable	1867-12-23
Start Date Natural Language	December 23, 1867
Start Date Type	Birth
End Date Machine-Readable	1919-05-25
End Date Natural Language	May 25, 1919
End Date Type	Death

Descriptive Note

Places

+ Add New Place

Irvington

NY, US

 View GeoPlace



Cite



Edit



Trash

Type AssociatedPlace

Role Birth

Address

Descriptive Note Also known as Irvington-On-Hudson

Demographics ▾

Genders

Nationalities

Languages Used

Occupations

Subjects

Demographics

**Gender, Nationalities,
Languages Used,
Subjects - Optional**

Occupations - Optimal

SNAC interface
allows browsing of
occupations at this
time.

Occupations

+ Add New Occupation

Term Philanthropists



Cite



Edit



Trash

Subjects

+ Add New Subject

Term Hair preparations industry



Cite



Edit



Trash

Term African Americans



Cite



Edit

Relations ▾

Corporate

Resource Relations

Internal CPF Relations

External Related CPF

Relations

Resource Relations - Required

Minimum one archival resource

Don't forget to select the correct role for the resource to the entity



Walker, C. J., Madam, 1867-1919



referencedIn



Nettie J. Asberry Photograph Collection ca. 1917-1941

Resource **Nettie J. Asberry Photograph Collection, ca. 1917-1941**

Title: Nettie J. Asberry Photograph Collection ca. 1917-1941

Portraits collected by Nettie J. Asberry of herself and prominent African Americans of the early 20th century.

ArchivalResource:

<http://nwda.orbiscascade.org/ark:/80444/xv81062> [View](#)

[View in SNAC](#)

Role referencedIn

Descriptive Note

Cite

Edit

Trash

Adding a new resource:

Perform a search for a resource. If it's in SNAC already select the archival resource; otherwise create a new resource and follow the steps

Make sure to add the selected role for the resource (creatorOf, referencedIn, etc.)

Search Resources

Type or paste the unique URL for the resource in the box below. If we have a cached copy of the resource, select the version you want to reference by using the radio button to the left, then click "Continue." If the resource you are looking for is not found, choose "Create New Resource."

Search Results

No results found.

OR

Resource Type *

Title *

Date

Resource Link

Abstract

Extent

Languages

Holding Repository

Can't Find the Holding Repository?

Madam C.J. Walker papers, 1910-1980.

Search Results

Showing 1 of 1 results.

- Madam C.J. Walker papers, 1910-1980.**

The collection contains the personal and business papers of Madam Walker and others who owned or worked for the Walker Manufacturing Company, company records of the business and related beauty schools and agents, and materials from businesses located in the Walker Building in Indianapolis. Personal papers include those of Walker, her daughter A'Lelia and granddaughter Mae Walker Perry, and managers Freeman B. Ransom, Robert L. Brokenburr, and Willard B. Ransom. The core of the collection contains business records of the Walker Manufacturing Company, the Walker College of Beauty Culture, and the National Beauty Culturists and Benevolent Society of Madam C.J. Walker Agents. Company records are not complete. Also included are photographs of individuals, groups, and properties; and company advertisements.

<https://indianahistorylibrary.on.worldcat.org/oclc/29251551>

[View in SNAC](#)

OR

Relations ▾

Corporate

Resource Relations

Internal CPF Relations

External Related CPF

Relations

Internal CPF Relations - Optimal

Minimum one internal CPF relation link



Target Roosevelt, Theodore, 1858-1919
<http://n2t.net/ark:/99166/w67h1h16> [View](#)

Type associatedWith

Descriptive Note



Cite



Edit



Trash



Target Walker Building (Indianapolis, Ind.)
<http://n2t.net/ark:/99166/w66m84sw> [View](#)

Type associatedWith

Descriptive Note



Cite



Edit



Trash

Use the search box below to find a Constellation. Select one by using the radio button to the left. You may view any constellation by choosing the "View" link next to the ARK

bundle

Search Results

Bundles, A'Lelia Perry
<http://n2t.net/ark:/99166/w6zp5490> [View](#)

Bundles for Britain, Inc.
<http://n2t.net/ark:/99166/w6pp42h0> [View](#)

Bundleduffer, Gertrude.
<http://n2t.net/ark:/99166/w6088cks> [View](#)

Bundle, John
<http://n2t.net/ark:/99166/w6p112jr> [View](#)

[Relationship Types on Portal](#)

Adding new Internal CPF relations

Search for entity

Select the type of relationship

Feel free to add a descriptive note

Relationships are not automatically reciprocal in the other entity

Target **Bundles, A'Lelia Perry**
<http://n2t.net/ark:/99166/w6zp5490>

Type

Select

gra

grandchildOf

grandparentOf

Descriptive Note

Relations ▾ Corporate

Resource Relations

Internal CPF Relations

External Related CPF

Relations

External Related CPF (SameAs) - Optional




Add resources to other authorities

Examples:

LC Name Authorities (Id.loc.gov)

Wikidata

National Archives Authorities

URI	<input type="text" value="https://www.wikidata.org/entity/Q447716"/>	 Cite	
External Authority	<input type="text" value="Wikidata"/>		 Undo
Authority ID	<input type="text" value="Q447716"/>		 Trash

For more details and explanations see the [Authority ID Cheat Sheet](#) on the Portal

Sources

womenshistory.org/education-resources/biographies/madam-cj-walker

NWHM

NATIONAL
WOMEN'S
HISTORY
MUSEUM

WOMEN'S
HISTORY

STUDENTS &
EDUCATORS

STUDY
COLLECTION
AND LIBRARY

PUBLIC
PROGRAMS

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SHOP

Madam C.J. Walker

(1867-1919)

By Debra Michals, PhD | 2015

Entrepreneur, philanthropist, and activist, Madam C.J. Walker rose from poverty in the South to become one of the wealthiest African American women of her time. She used her position to advocate for the advancement of black Americans and for an end to lynching.

Born Sarah Breedlove on December 23, 1867, on a plantation in Delta, Louisiana, one of six children of Owen and Minerva Anderson Breedlove, former slaves-turned sharecroppers after the Civil War. Orphaned at age seven, Walker lived with her older sister Louvenia,



Sources (Required)

At least one citation

Cite electronic or print sources

Strive to cite Wikipedia

For more information about Sources & Cite, see [Citations in SNAC page](#) on the portal

Sources

+ Add New Source

Citation Madam C.J. Walker 1867-1919, by Debra Michals, PhD, 2015, National Women's History Museum, viewed on October 1, 2020

Cite
Undo
Trash

Found Data

```

1 <p>Entrepreneur, philanthropist, and activist, Madam C.J. Walker rose
  from poverty in the South to become one of the wealthiest African
  American women of her time. She used her position to advocate for the
  advancement of black Americans and for an end to lynching.</p>
2
3 <p>Born Sarah Breedlove on December 23, 1867, on a plantation in
  Delta, Louisiana, one of six children of Owen and Minerva Anderson
  Breedlove, former slaves-turned sharecroppers after the Civil War.
  Orphaned at age seven, Walker lived with her older sister Louvenia,
  and the two worked in the cotton fields. Partly to escape her abusive
  brother-in-law, at age 14 Walker married Moses McWilliams. When her
  husband died in 1887, Walker became a single parent of two-year old
  daughter Lelia (later known as A'Lelia).</p>
4
5 <p>Seeking a way out of poverty, in 1889, Walker moved to St. Louis,
  
```

URI

Language

Script

Add New Source: fill out relevant information

To Cite: Select the Cite button on relevant page, select Add New Citation, and then select the source from the drop down

Citation Done

BlogHist / BiogHist

+ Add New Citation

Source Citation

Citation

Descriptive Note

Biographical Sketch, Madam C. J. Walker (1867–1919) Papers, 1910–1980, Indiana Historical Society, Processed by Wilma L. Gibbs and Jill Landis, 13 August 1993; Reprocessed by Wilma L. Gibbs, Susan A. Fletcher, and Carol Street Potter, 1 June 2004; Reprocessed by Lyndsey Blair, 30 December 2019; Viewed on October 1, 2020

Madam C.J. Walker 1867-1919, by Debra Michals, PhD, 2015, National Women's History Museum, viewed on October 1, 2020

Done